

Canadian Radiation Protection Association

# **EXHIBITOR & SPONSOR PACKAGE**





# WELCOME TO CRPA 2025

The Canadian Radiation Protection Association's Annual Conference provides a forum for the radiation protection community in Canada to share ideas and learn from one another. The CRPA network promotes discussion of best practices, new approaches, and emerging regulatory or safety issues on safety program management, exposure monitoring, training, and emergency response. We aim to be an accessible, community-driven conference, with novice to advanced level presentations of interest to radiation safety professionals, regulators, and others.



On behalf of the Local Organizing Committee, I cordially invite you to join us for the 44<sup>th</sup> Annual Conference of the Canadian Radiation

Protection Association, to be held in Hamilton, Ontario, Canada, from May 26 – 30, 2025.

We hope you will consider joining us as an exhibitor or sponsoring an event (or both!). Your support is appreciated and will help make **CRPA 2025** a success.

Please feel free to forward this package to your corporate colleagues who may be interested in exhibiting or sponsoring at **CRPA 2025**. Thank you for your consideration, and we hope to hear from you soon!

Dave Niven Local Organizing Committee Chair, Hamilton 2025





# **CONFERENCE VENUE & ACCOMMODATIONS**

#### Venue



McMaster's David Braley Health Sciences Centre is a 192,000 square-foot LEED Goldcertified building, designed by Norr Architects and Engineers, and is the recipient of a World Architecture Award (29th Cycle).

The centre, located in downtown Hamilton and completed in 2015, is home to the Michael G. DeGroote School of Medicine's Department of Family Medicine as well as the City of Hamilton's Public Health Services.

The building was designed to reflect the natural landscape of Hamilton and includes physical features that represent the City's many waterfalls, including a cascading staircase as well as a series of roof top terraces that overlook both City Hall and the escarpment to the south.

In 2017 the architecture and construction team for the Centre was honoured with a City of Hamilton Urban Design and Architecture Award for outstanding contribution to the City of Hamilton. The building was recognized for its lecture theatres with generous windows, its terraces, and the creative use of stone, wood and planting features throughout.

#### Hotel

Modern accommodations, thoughtful service and excellent amenities await travelers at the Sheraton Hamilton Hotel. Located the in downtown core, the Sheraton provides a direct connection to the Hamilton Convention Centre, and is steps away from some of the city's most popular attractions. Easily visit the Art Gallery of Hamilton, do some shopping at Jackson Square or downtown shops, walk to countless restaurants and bars, and afterward, relax in the comfort of your spacious guest suite with all the necessary



amenities. This streamlined accommodation includes a fitness centre, free Wi-Fi, on-site dining, and 24-hour fitness centre.

The hotel is a 5-minute walk from the conference venue at the David Braley Health Sciences Centre.



#### **Room Rate**



There are a limited number of rooms available at the special conference rate of **\$209 per night**, plus taxes (13% HST) and applicable fees (4% Municipal Accommodation Tax), for a standard room (1 King or 2 Queen). This rate is available until April 25, 2025. Bookings made after this date are subject to availability and the conference rate is not guaranteed. Reservations may be made via the <u>CRPA 2025 website</u>.

#### Parking

Parking is managed and operated by Precise ParkLink. The Sheraton has negotiated an overnight parking rate which can be applied onto the guestroom account during check-in. Selfparking is \$15.95 (plus tax) per car, per night, with unlimited in/out privileges.

#### Restaurants

The hotel is home to Chagall's Restaurant, an eatery serving creative continental cuisine and craft cocktails, as well as LOFT Lounge, a lively bar serving light bites. There are a variety of local restaurants in downtown Hamilton within an easy walk of the hotel.





# CRPA 2025 Exhibitor and Sponsor Package

# Location

David Braley Health Sciences Centre

100 Main Street West Hamilton, Ontario, Canada L8P 1H6

**Sheraton Hamilton Hotel** 

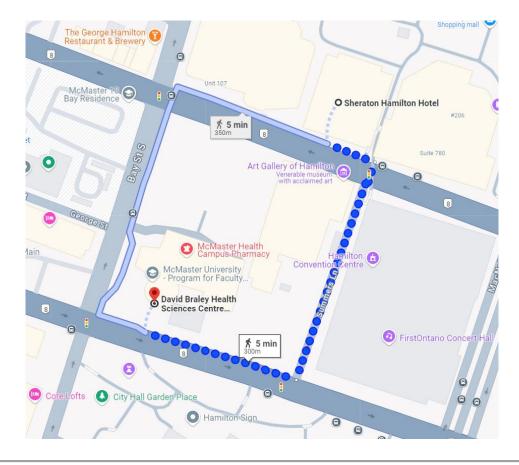
116 King Street West Hamilton, Ontario, Canada L8P 4V3 +1 905-529-5515

Nearby airports:

- John C. Munro Hamilton International Airport:
- Billy Bishop Toronto City Airport:
- Toronto Pearson International Airport:
- Buffalo Niagara International Airport:



15 kilometers65 km (includes Ferry or Tunnel)60 kilometers119 kilometers

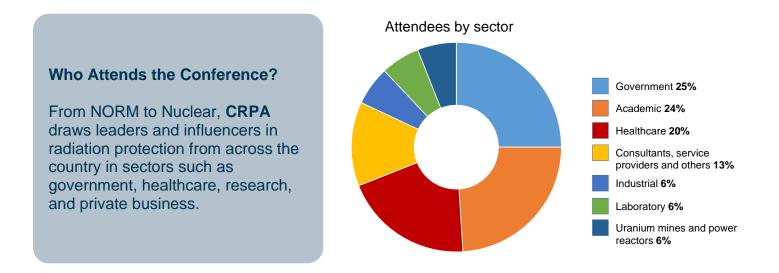




# **ABOUT THE CONFERENCE**

The 2025 Conference theme is *"Forging the Future"* and will include invited presentations on both ionizing and non-ionizing radiation.

The conference organizers have invited speakers from all industries that handle radioactive materials in their day-to-day activities. Canada has a wide industrial base in which radiation professionals deal with nuclear fuel cycle materials to NORM, as well as man-made sources used in medical applications, industrial radiography, and research, to name a few.



**CPRA 2025** is about bringing radiation professionals from all industries in Canada together to discuss best practices, emerging regulatory and safety issues and to promote radiation safety through shared experiences.

# **Conference Website**

The **CPRA 2025** website is <u>conference.crpa-acrp.ca</u>. Updates will be posted as they become available so, please check back often.

# **Welcome Reception**

A Welcome Reception will be held on Monday, May 26<sup>th</sup> from 6:00 to 8:00 pm at the Sheraton Hotel.

# **Exhibitor Reception**

An Exhibitor Reception will take place on Tuesday, May 27<sup>th</sup> from 5:30 to 7:30 pm in the Exhibit Hall (room 1017A) at the David Braley Health Sciences Centre.



#### Banquet

The CRPA Annual Banquet and Awards Ceremony will be held on Wednesday May 28<sup>th</sup> at the <u>Canadian Warplane Heritage Museum</u>. Although banquet tickets are not included with Exhibitor or Sponsor registration except where indicated, they are available for purchase while supplies last.

# **Hospitality Suite**

An after-hours hospitality suite will be hosted at the Sheraton Hotel on May 26<sup>th</sup>, 27<sup>th</sup> and 28<sup>th</sup>. Times will be posted in the conference schedule on the <u>CRPA 2025 website</u>.

# **Professional Development**

The Local Organizing Committee is working closely with the Professional Development Committee to offer relevant courses to suit a broad range of radiation safety professionals. Courses will be posted on the conference website as they become available.

# Advertising

Corporate logos and website links for all exhibitors and sponsors are published in the conference program and on the <u>CRPA 2025 website</u>. All delegates receive a printed copy of the conference program and the conference edition of the <u>CRPA Bulletin</u> (also published electronically). An electronic version of the *Bulletin* is published quarterly and distributed to our corporate members, noncorporate members, and associates, and is accessible to the public via the CRPA website.

If you are interested in advertising in the conference program or *Bulletin*, please contact Michelle Boulton at 3c Publications – <u>michelle@3cpublications.ca</u>.

The deadline for providing an advertisement is March 14, 2025.





# **EXHIBITORS**

Our committee has made every effort to meet the expectations of exhibitors based on previous experience and input from past conferences. Exhibitor rates and registration information can be found in **Appendix A**.

# Exhibit Space

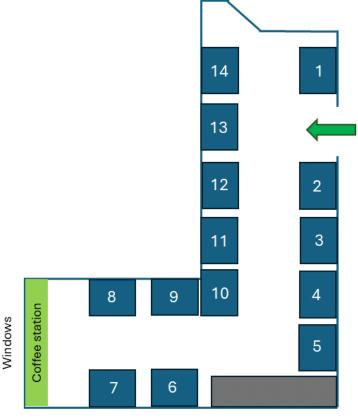
Exhibitor space is in room 1017A on the main floor of the David Braley Health Sciences Centre. Access to the space is through a set of doors from the main hallway.

#### Booths

The exhibit space can accommodate 14 - 10' W x 8' D booths. Each booth is draped on the back and sides, and includes 6' skirted table and 2 chairs, electrical service, and Wi-Fi. For additional equipment requests, contact Ryan Cooke (exhibitors@crpa-acrp.ca).

# Storage

Storage services are not available through the David Braley Health Sciences Centre; however, pick-up and delivery of materials to your booth can be arranged through Ryan Cooke (exhibitors@crpa-acrp.ca).



Windows

#### Security

The building has onsite security from 7:00 am to

11:00 pm. Building hours are 7:00 am to 8:00 pm Monday to Thursday. Outside of these hours the David Braley Health Sciences Centre is electronically locked down.

#### **Convention Services**

Domestic shipping, storage arrangements and ordering additional booth equipment can be arranged through Ryan Cooke (<u>exhibitors@crpa-acrp.ca</u>).

# **Customs Brokerage**

For those requiring custom brokerage services, contact Ryan Cooke (<u>exhibitors@crpa-acrp.ca</u>).



# **Exhibitor Set-Up Schedule**

	Date	Time
Convention Services Set-Up	Monday, May 26	08:00 AM – 11:00 AM
Exhibitor Move In	Monday, May 26	11:00 AM – 4:00 PM
Exhibit Hours	Tuesday, May 27 Wednesday, May 28	08:00 AM – 5:00 PM
Exhibitor Move Out	Thursday, May 29	08:00 AM – 11:00 AM
Convention Services Tear- Down	Thursday, May 29	11:00 AM – 4:00 PM

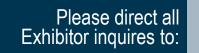
The David Braley Health Sciences Centre loading dock has two bays; exhibitors are encouraged to unload their items and then move their vehicles as soon as they can.

# Breakfast, Lunch & Coffee Breaks

- Continental breakfast will be served on May 27th, 28th and 29th
- Lunch will be served on May 27th and 28th
- All-day coffee/refreshment stations for exhibitors will be set up in the exhibit space

The **Exhibitor Appreciation Lunch** on May 28<sup>th</sup> is exclusively for exhibitors, the 2025 Local Organizing Committee, members of the 2026 Local Organizing Committee, and the CRPA Board of Directors. This is our way of thanking exhibitors for their support and provides a networking opportunity for CRPA 2026.

Looking for more space to exhibit? Contact us to discuss options on multiple booths locations and pricing.



Ryan Cooke exhibitors@crpa-acrp.ca



# **SPONSORS**

The support of our sponsors is essential and helps us deliver a professional and successful event to our members, associates and guests interested in radiation safety and related topics.

Listed below are the sponsorship opportunities available for CRPA 2025.

Sponsors at all levels will receive:

- Logo placement and website link in the conference program and on the conference website
- Logo placement on signage at sponsored event
- Verbal recognition throughout the conference

• Conference Delegate List available upon request Additional benefits are based on the sponsorship levels outlined below.

# **Sponsor Registration**

Sponsors may register online via the CRPA 2025 website.

As a sponsor you can:

- Showcase and promote your services
- Network with radiation protection professionals from across the nation
- Be a **RP community leader**
- Invest in your **brand equity** by supporting the RP community

For Uranium, Gold, and Silver sponsors: please provide your logo, organization description, and conference program advertisement by March 14, 2025. Materials received after this deadline are not guaranteed to be published in the printed conference program.

# **Terms of Payment**

Payment is in Canadian funds and can be made online during registration with VISA, Mastercard, American Express, or via e-transfer or wire transfer (bank details provided upon request). Invoices and payment receipts will be issued.

Looking for an alternative Sponsorship opportunity? We welcome suggestions!

Please direct all Sponsorship inquires to:

Josip Zic sponsors@crpa-acrp.ca



Uranium Level Sponsorship - \$5,000			
Opportunity and Additional Benefits	Included Benefits		
<ul> <li>CRPA Banquet (1 available)</li> <li>Direct recognition and opportunity for remarks during Banquet</li> <li>Poster and table signage at Banquet</li> </ul>	<ul> <li>Verbal recognition as Uranium level sponsor at Welcome and Closing addresses.</li> <li>On-screen logo recognition between scientific sessions</li> <li>Premier placement of logo on cover of conference program</li> <li>Premier placement of logo as Uranium sponsor on the conference website</li> </ul>		
	PLUS - CHOICE OF OPTION A OR B		
<ul> <li>Anthony J. MacKay Student Paper Contest (1 available)</li> <li>Support conference expenses for the three contest finalists</li> <li>Present award to the contest winner at Banquet</li> <li>Poster signage at Banquet</li> </ul>	<ul> <li>Complimentary exhibitor booth (includes 2 exhibitor delegates - see Appendix A for exhibitor details)</li> <li>Two (2) complimentary banquet tickets</li> <li>Two (2) additional full conference delegate registrations (including banquet)</li> <li>Complimentary full-page advertisement in conference program</li> <li>B</li> <li>Five (5) full conference delegate registrations</li> </ul>		

Gold Level Sponsorship - \$3,000				
Opportunity and Additional Benefits	Included Benefits			
<ul> <li>Welcome Reception (1 available)</li> <li>Direct recognition during Welcome reception</li> <li>Poster and table signage at Welcome reception</li> </ul>	<ul> <li>Complimentary exhibitor booth (includes 2 exhibitor delegates - see Appendix A for exhibitor details)</li> <li>Two (2) complimentary banquet tickets</li> <li>Verbal sponsor recognition as gold level sponsor at Welcome and Closing addresses.</li> </ul>			
<ul> <li>Delegate Lunch (2 available)</li> <li>Direct recognition prior to lunch service</li> <li>Branded table signage during lunch</li> <li>May 27<sup>th</sup> &amp; 28<sup>th</sup> – selection on a first come, first serve basis</li> </ul>	<ul> <li>On-screen logo recognition between scientific sessions</li> <li>Feature logo on cover of conference program</li> <li>Feature placement of logo as Gold sponsor on the conference website</li> <li>Complimentary half-page advertisement in conference program</li> </ul>			



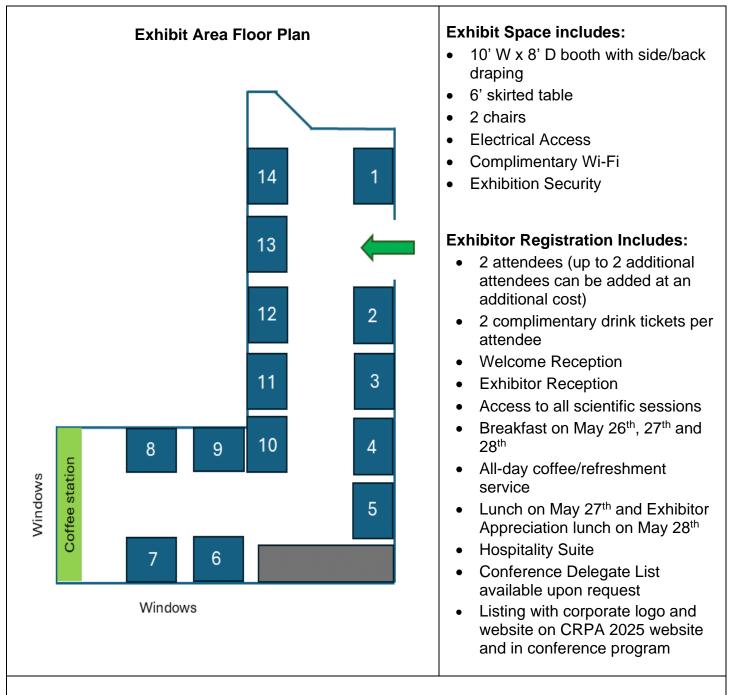
Silver Level Sponsorship - \$1,000				
Opportunity and Additional Benefits	Included Benefits			
<ul> <li>Continental Breakfast (3 available)</li> <li>Branded table signage during breakfast</li> <li>May 27<sup>th</sup>, 28<sup>th</sup> and 29<sup>th</sup> – selection on a first come, first serve basis</li> </ul>				
<ul> <li>Conference Program (1 available)</li> <li>Feature placement of logo in printed conference program</li> </ul>	<ul> <li>Logo on conference site as a Silver sponsor of CRPA 2025</li> </ul>			
<ul> <li>Delegate Bags (1 available)</li> <li>Logo on delegate bags</li> <li>Only available until April 4, 2025 to allow time for custom order</li> </ul>	<ul> <li>Complimentary one-quarter page advertisement in conference program</li> <li>On screen logo recognition at Welcome and Closing addresses</li> </ul>			
<ul> <li>Delegate Bag Inserts – Pen &amp; Notebook (1 available)</li> <li>Logo on inserts</li> <li>Only available until April 4, 2025 to allow time for custom order</li> </ul>				

Bronze Level Sponsorship - \$500				
Opportunity and Additional Benefits	Included Benefits			
<ul> <li>Conference opening (1 available)</li> <li>Sponsoring an Indigenous speaker to come and provide a welcome to open the conference</li> </ul>				
<ul> <li>Hospitality Suite (3 available)</li> <li>May 26<sup>th</sup>, 27<sup>th,</sup> or 28<sup>th</sup></li> <li>Signage in Hospitality Suite</li> </ul>	<ul> <li>On screen logo recognition at Welcome and Closing addresses</li> <li>Logo on conference site as Bronze sponsor of CRPA 2025</li> <li>The organizing committee will allocate</li> </ul>			
<ul> <li>Coffee Break (5 available)</li> <li>A.M. coffee break on May 27<sup>th</sup>, 28<sup>th</sup>, or 29<sup>th</sup>, or P.M. coffee break on May 27<sup>th</sup> or 28<sup>th</sup></li> <li>Signage during Coffee Break</li> </ul>	sponsorship for individual events on first come, first served basis.			

# **APPENDIX A**



# **EXHIBITOR DETAILS**



You will be asked to indicate 3 choices for booth selection and if you have any preference regarding proximity to other exhibitors on the registration form. Booths will be allocated on a first come, first served basis and we will endeavour to honour your requests. The committee reserves the right to make the final decision regarding space allocation.



# **Exhibitor Registration Fees**

	Early Bird Until Feb. 19, 2025	Regular After Feb. 19, 2025		
Bronze / Non-Profit Corporate Members	\$1,900	\$2,000		
Silver Corporate Members	\$1,500	\$1,600		
Gold Corporate Members	\$1,400	\$1,500		
Platinum Corporate Members	\$900	\$1,000		
Non-Corporate Members	\$2,400	\$2,500		
<ul> <li>Additional Exhibitor Attendees</li> <li>Limited to 2 per Exhibitor booth registration</li> <li>For Exhibitor attendees only</li> </ul>	\$500 ea.			
<ul> <li>Banquet Tickets</li> <li>Banquet tickets are <b>not included</b> but can be purchased separately while supplies last</li> </ul>	\$150 ea.			
13% HST not included				

# **Exhibitor Registration**

Exhibitors may register online via the CRPA 2025 website.

You will be asked to provide a corporate logo (preferably in vector format to ensure the highest resolution) and corporate description within the registration form. This information will be published on the conference website and in the conference program.

# **Terms of Payment**

Payment is in Canadian funds and can be made online with VISA, Mastercard or American Express during registration or via e-transfer or wire transfer (bank details provided upon request). Invoices and payment receipts will be issued.

To be confirmed as an Exhibitor, payment must be received in full by CRPA within 30 days of registration date. If payment is not received by that time, the booth registration will be released.



# **Cancellation and Refunds**

Exhibitors wishing to cancel their registration must provide written notification to the CRPA Secretariat at <a href="mailto:secretariat@crpa-acrp.ca">secretariat@crpa-acrp.ca</a>.

Refunds will be issued as follows:

- 100% refund until April 11, 2025 (45 days before start date)
- 50% refund between April 12 and May 11, 2025 (between 44 and 15 days before start date)
- No refund after May 11, 2025 (less than 15 days before start date)
- No Refund will be issued for Banquet tickets after Wednesday May 7, 2025

# **Exhibitor Badges**

Badges may be picked up at the Registration desk and must be worn at all times.

#### **Transfer of Registration**

If a registered Exhibitor delegate is unable to attend, another delegate may be substituted (badge will indicate same organization). Notice of changes to registration must be requested via email to the CRPA Secretariat at <u>secretariat@crpa-acrp.ca</u>.



# **EXHIBITOR TERMS AND CONDITIONS**

# **General Terms**

Registration for exhibitor space, when confirmed (paid in full), shall constitute a contract between the Exhibitor and CRPA. The terms include the terms and conditions included in this package. CRPA will honour location requests but reserves the right to amend and modify up to and including the day of the event if necessary.

Booths will be sold on a first come, first served basis. CRPA will not be liable for delays in satisfying its obligations under this Agreement, delivery, non-delivery, or other errors as a result of events beyond our control including Acts-of-God, actions by any government entity, fire, flood, riot, explosion, embargo, strikes, labor or material shortage, transportation interruption, national emergency, acts of terrorism or war, or Internet or communications failure.

#### **Qualifications to Exhibit**

The purpose of the Exhibit Hall is to provide a showcase for products and services of interest to the attendees of the Conference. CRPA reserves the right to remove, decline, or prohibit any exhibit which, in its opinion, is not suitable to or in keeping with the character of the event.

# **Exhibitor Obligations**

- The Exhibitor shall refrain from any conduct that would detract from the image of integrity or professionalism of the CRPA.
- The Exhibitor shall maintain the confidentiality of privileged information entrusted by the CRPA.
- The Exhibitor shall make reasonable effort to minimize conflicts between events which may be hosted by the Exhibitor and the Annual Conference's scheduled activities.

#### **Cancellation of Contract**

CRPA reserves the right to terminate this contract and to withhold from the Exhibitor possession of the exhibit space if the Exhibitor fails to comply with the terms and conditions described herein.

#### Liability and Insurance

Exhibitors agree that neither the CRPA, any of its Directors, Officers, staff members, volunteers, nor owners, employees or representatives of the David Braley Health Sciences Centre (DBHSC), will be responsible for any injury, loss or damage that may occur to the exhibitor, or to the exhibitor's employees or property, prior, during or subsequent to the event provided said injury, loss or damage is not caused by the willful act of one or more of the aforementioned parties. CRPA and DBHSC will exercise reasonable care for the protection of the exhibitor's materials and displays; however, the exhibitor expressly releases the aforementioned association, individuals, Board of Directors, and firms from and agrees to indemnify same against any-and-all claims for such loss, damage, or injury.



The conference venue (DBHSC) may require proof of insurance documents. If this is the case, exhibitors will be contacted accordingly.

Security provided at the David Braley Health Sciences Centre is not an insurance policy. Exhibitors are advised to contact their business insurance agent for appropriate coverage. CRPA and DBHSC assume no responsibility or liability for theft, losses, or damages, however caused.

#### **Removal of Booth Display and Exhibitor Materials**

All exhibit materials and Exhibitor-provided display structures must be removed from the area by **11:00 AM on May 28, 2025**. Booth materials not removed by the deadline imposed shall be removed and stored by the official trade show staging company at the exhibitor's expense.

#### **Code of Conduct for Exhibitors**

CRPA is committed to the highest standard of respect and dignity at all its events. All exhibitors, delegates, speakers, sponsors, volunteers, and staff at the Conference must comply with CRPA's Code of Conduct. The code mandates that attendees conduct themselves in a safe and welcoming manner - free from harassment or discrimination. This core ethical standard applies to all facets of the Conference, including social events, tours, workshops, plenaries, meetings, exhibitor tradeshow and social gatherings where delegates, exhibitors, sponsors, speakers, volunteers, and staff are in attendance.

CRPA does not tolerate harassment of any kind. Should you be subject to, or witness, any inappropriate or threatening behaviour or language, please notify a member of the Local Organizing Committee. Anyone found to be acting in such a manner will have their registration revoked and asked to leave the premises immediately.